Marc Stolove www.marcstolove.com

Integrated Creative Director, Writer marcd112@gmail.com C: 347-451-5570

**Work History**

**VP, Creative Director, 8/2021-present**

**Edelman**

Clients: Delta Dental, Enfamil, Waystar

Creative lead on integrated work across various accounts

**Creative Director/Writer (Freelance), 01/2020-8/2021**

**McCann, Havas, VaynerMedia, Facebook, Ro**

Clients: Capital One, Keurig, GMCR, Olay, Cheetos, Canidae

Crafted campaign that won agency the Capital One business

Concepted and executed Keurig brand campaign featuring late night star, James Corden

Creative lead for several Pepsi projects including a viral LTO campaign (14 billion impressions, 3000+ earned media impressions, #7 trending topic on Twitter)

**Creative Director, 11/2015-01/2020**

**Ogilvy – NY, NY**

Creative lead on Oneworld, American Express, Aetna, Showtime, Ikea, and Southwest

Won Oneworld business and oversaw development of integrated global campaign

Managed three teams of 8+ creatives on accounts with a combined billing of over fifty million dollars

**Associate Creative Director, 12/2014-11/2015**

**Razorfish – NY, NY**

Creative lead on social, digital, and CRM for Chase Rewards

Managed team of eight designers, copywriters, and art directors

**Senior Copywriter/Associate Creative Director (Freelance), 07/2013-12/2014**

**Wunderman – NY, NY**

Copywriter on Citibank, Best Buy, and Reebok

**Senior Copywriter, 03/2010-07/2013**

**Organic – NY, NY**

Lead copywriter on Pepsi, P&G, Iams, Hasbro, and The Hartford

Won global Pepsi and Hasbro accounts

**Copywriter, 03/2008-03/2010**

**Saatchi & Saatchi**

Clients: Toyota, ILNY

**Clinical Social Worker/Site Supervisor, 04/2005-02/2008**

**Seamen’s Society for Children and Families**

Facilitated therapy with foster kids addressing substance abuse issues, physical and emotional abuse, trauma and loss.

**Education**

**Copywriting Certificate**

**Miami Ad School**

**Masters in Social Work**

**Yeshiva University**

**B.A. in Creative Writing**

**Hofstra University  
  
Awards and Recognition**

Silver Clio, Gold D&AD pencil, Silver ADC Cube, Adweek Five to Follow, Creativity Top 20, Archive x3